

# The Women into Home Building Programme













# Welcome to the Women into Home Building Programme

## Thank you for your interest in the Women into Home Building Programme!

Women into Construction (WiC) are thrilled to have partnered with the Home Builders Federation and nine major homebuilders to create a new programme to recruit women into Site Manager roles.

The programme will have 45 places available in 2023 and we are looking for women to fill those places who are enthusiastic, willing to learn and have a passion for creating homes for the future!



## **About the Programme Partners**



#### **Women into Construction**

Women into Construction's mission is to Change the Face of Construction. Women into Construction provides bespoke support to women wishing to work in the construction industry and assists contractors in recruiting, retaining and progressing female talent, helping to reduce skills gaps and create a more gender-equal workforce.



#### The Home Builders Federation

The Home Builders Federation is a membership organisation and a voice for the collective industry. As an industry, home builders do everything from identifying great spaces to selling homes. With the current housing shortage at the top of every political agenda, we're building more and more homes the nation needs. A career in house building can be incredibly versatile. Home builders work with communities to find suitable locations and collaborate with architects and planners to design great places. Then to actually build a home, they need everything from craftsmen to project managers and sales advisors. All of these roles come together to make each home as attractive, affordable, and efficient as

possible. That means keeping them warmer in the winter, cooler in the summer, and helping families save money on bills all year round.

Our role is to attract more, high quality people into the home building industry and that is why we are committed to programmes like this to:

- ♣ Promote careers in the industry
- Showcase career paths, exceptional training, qualifications, and prospects
- Recruit a more diverse workforce to assist in improving the skills gap facing our industry
- **★** Be more inclusive and progressive

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## **About the participating Employers**

We are excited to have nine major home builders join us on this programme, all of whom will be offering exciting work placements and insights into the industry, roles available and their companies.

















Vistry Group





# The Women into Home Building Programme

#### What is it?

An intensive 4-week programme aimed at giving you:

- ★ A chance to showcase your talents in front of nine blue chip employers.
- The opportunity to learn about site management and the great careers on offer in home building.
- Practical experience with a major homebuilder and the opportunity to apply for trainee site management roles.

### Who is it for?

We are looking for women who are interested in project management and love solving problems. If you have great communication skills, love working in a team and are great at overcoming challenges, then this could be the perfect role for you!

The programme is open to all women aged 18+ but we do ask that you have GCSE Maths & English Grade 4/C and above (or equivalent) and be able to commit to a full-time trainee role, if successful.

### When is it?

Three programmes will run during 2023 – in February, May and September. For individual programme details please visit please visit the Women into Construction website.

### What's included?

- ♠ Online Information Session come and meet the employers and find out about the programme.
- ♠ Online Insight into Site Management Week 5 days of online training to give you:
- · an insight into home building and the role of a Site Manager
- personal development sessions to help you apply for the trainee role
- an introduction to health & safety in construction
- · insights into modern methods of home building
- An opportunity to meet and impress each of the participating employers
- ★ Two-week work placement at a site-based location near you – shadowing the site management team.
- ♣ Full 1-2-1 support, provided by Women into Construction, including childcare & transport costs whilst on placement.

### What would my typical programme journey be?



## How to apply?

Sign up to attend our <u>Information Session</u> to find out more and then fill in our <u>Programme application form</u>.



## Site Management – an introduction

## What is Site Management?

A Site Manager is responsible for managing the construction of a development, ensuring the site programme is planned, delivered and effectively monitored on a daily basis and that targets are met regarding health and safety, quality, customer care, and cost.

As a Site Manager, no two days will be the same. You'll liaise with architects, surveyors and the building trades to ensure a project is on track and there are enough staff, machinery and materials to get the job done. If you like project planning, one of the most varied and exciting opportunities is in site management!

### What is a site?

Development/Building sites are designated areas of land acquired for the purpose of building houses and communities. They can vary in size and scales so you could be responsible for an area accommodating 3-4 traditional homes or the development of a community of homes and green areas, with all different types of homes being built for example bungalows, detached, even non-traditional multi story apartments. When you work on building sites, they may be at a variety of different stages of the process, they could be at foundation level, first floor or completed and ready to sell.

## What does a Site Manager do?



Liaising with clients and reporting on progress to staff and the public



Supervising construction workers and hiring subcontractors



Buying materials for each phase of the project



Planning and prioritising tasks



Monitoring build costs and project progress



Conducting quality and safety inspections



Checking and preparing site reports, designs and drawings



Maintaining quality control checks



Motivating the workforce



Day to day problem solving and dealing with any issues that arise



Using specialist project management computer programmes



Working on-site in all weathers, at clients' businesses or in a site office

# What skills do you need?

- Excellent time management and leadership skills
- Team working and verbal communication skills

Most importantly, we are looking for **enthusiasm** and **a willingness to learn** – we aren't looking for years of industry experience – if you have these and other transferable skills, why not give it a go?!

# How much could you earn as a Site Manager?

Salaries are dependent upon the location/region, employer, level of responsibility and experience:

- ★ Assistant/trainee Site Managers can earn £18.000 - £25.000
- ★ Trained Site Managers with some experience can earn £25.000 - £55.000

Salaries and career options are also enhanced with professional body status and each employer will be able to give you more information about this.

## Typical career path for a Site Manager

There are several routes to becoming a Site Manager. The employers in this programme each offer a variety of training routes into the position, and you will find out more about these during the programme.





## A WiC Site Manager success story:



#### Kaith: Trainee Site Manager, St Modwen

Kaith registered with the Cambridgeshire Women into Construction (WiC) programme after attending a WiC online information session. Having completed her Construction Management Degree, she wanted to gain some vital on-site work experience to help enhance her applications and to gain further industry insight.

WiC worked with Hill's Major Projects team to arrange a work experience placement where Kaith spent two weeks shadowing the production team. During her time, Kaith was involved in site inductions, snagging, conflict resolution and quality checks. Kaith particularly enjoyed seeing the progress of the build whilst on-site!

With further support from St Modwen and WiC, Kaith started her role as a Trainee Site Manager for St Modwen! Introducing our participating employers





## **About Barratt Developments**

Barratt Developments is the nation's leading housebuilder, creating great new places to live throughout Britain.

Our business is acquiring land, obtaining planning consents and building the highest quality homes in places people aspire to live. This is supported by our expertise in land, design, construction and sales and marketing.

Our vision is to lead the future of housebuilding by putting customers at the heart of everything we do. There's never been a better time to work in the housing industry and joining the best-known housebuilder in Britain is your chance to seize the huge opportunities on offer.

With nearly 7000 employees in divisions spread from Aberdeen down to Exeter, we're building and selling thousands of homes, commercial and mixed-use properties every year and we need all kinds of talent to continue playing our essential role in British building. Last year alone we built nearly 18,000 homes and our goal is to build upon this for the future. Across our four brands, you'll have opportunities to work on everything from starter homes to luxury apartments and build the career that you want.



## Site Management opportunities at Barratt Homes

We have a wide variety of roles and progression opportunities available across our site teams, with a potential career pathway looking like this:

- ▼ Trainee Assistant Site Manager
- ▼ Assistant Site Manager
- **▼** Site Manager
- ¥ Senior Site Manager
- **▼** Contract Manager/Project Manager
- **▼** Head of Construction
- **▼** Construction Director

As you progress through your career with Barratt Developments you will have the opportunity to undertake a wide variety of training and development programmes, including but not limited to our Assistant Site Manager Programme (which includes completion of an NVQ Level 4 in Construction Management) and our Site Management Programme (aimed at Site Managers looking to take the next step in their career journey).

#### Links

Careers Website - <a href="https://www.barrattcareers.co.uk/">https://www.barrattcareers.co.uk/</a>

We're proud to be working with Women Into Construction to encourage more women to consider a role in the housebuilding industry. Having a diverse workforce benefits our organisation, customers and the communities we build, so we're excited to be working with WiC and the HBF to deliver this shared goal.

Head of Diversity & Inclusion Gemma Webb



## **About Bellway Homes**

Bellway Homes is a FTSE 250 Index listed residential housebuilder based in Newcastle upon Tyne, employing over 3,000 employees across 22 Divisions across England, Scotland and Wales and building over 11,000 homes per annum.

Bellway began as a small family business in the North East in 1946 - with a passion for building exceptional quality homes in carefully selected locations, inspired by the needs of real families. We are proud of our heritage in the North East, and remain one of the region's largest employers, with our Head Office still being located in Newcastle upon Tyne.

To this day, we maintain these same core values, combining our decades of expertise with the level of personalised care that Bellway is known for.

We are delighted to have been awarded 5-star builder status by the Home Builders Federation for the sixth year running, with 9 out of 10 customers saying they would recommend us to a friend.

Becoming an employer of choice is one of Bellway's main strategic priorities and to be able to do this we need to ensure that our colleagues are fully engaged in our business. In our 2022 engagement survey, 95% of employees said that 'Bellway is a great place to work'.

#### Site Management opportunities at Bellway

As an active member of The 5% Club, we commit to having at least 5% of our workforce employed in 'earn and learn' roles, including apprenticeships, student placements, and graduate roles and as part of our sustainability strategy, Better with Bellway we aim to have at least 12% of our workforce in 'earn and learn roles by July 2024. We currently have 8.5% in the workforce in 'earn and learn' roles and we are a gold member of The 5% Club and we are a Top 100 employer for apprenticeships.

The role of Trainee Assistant Site Manager is an entry level site management role which will provide you with the practical skills and knowledge to be able to progress onto become an Assistant Site Manager.

Career pathways beyond this include:

- **▼** Site Manager
- **Y** Project Manager
- ▼ Construction Manager
- **▼** Construction Director

Trainee Assistant Site Managers undertake a Level 4 Construction Site Management Apprenticeship, which takes 18-24 months to complete so you can earn and learn at the same time.

#### Links

Careers Website - https://www.bellwaycareers.co.uk/



We are thrilled to be working alongside Women into Construction to support our ambition of working towards increased gender balance in the industry. Although Bellway has made positive steps to increase the number of women in the industry, the current number of women is still far too low and we believe that this programme is exactly what is needed to open the industry up and show the exciting opportunities available for all genders.

Heidi Khoshtaghaza, Group HR Director



## **About Cala Homes**

Founded in 1875 and building premium homes for over forty years, today Cala continues to apply the same guiding principles of exceptional design and build, meeting stringent standards, a commitment to sustainability, and offering value for money in a wide range of sought-after locations.

Our 1300+ employees operate throughout Scotland, the Midlands, and the Southeast of England, and we build over 3000 premium homes each year with sensitivity and consideration. We take great pride not just in our product, but also in our people centred culture, and the outstanding levels of service we give to our homebuyers.



#### Site Management opportunities at Cala Homes

We are committed to providing accessible career pathways into site management roles at all levels.

Our Construction Academy of Excellence is a bespoke, industry-recognised training programme which provides a structured career path for our site management workforce.

Unique to Cala, the core training programme has been co-designed by in-house experts and our specialist training partners, including the NHBC. Industry-recognised training modules have been aligned with Cala's own high-quality standards, processes, and procedures, as well as our leadership approach and cultural values.

Through the Academy our site management staff at all levels have the opportunity to complete a formal vocational or academic qualification, and those who wish to progress further will be supported by us to achieve Chartered Construction Manager status through the CIOB.

#### Links

Careers | Cala Homes https://www.cala.co.uk/careers/

We are delighted to work in partnership with Women into Construction, to help increase gender balance and representation within the construction industry. We are enjoying participating in their employment programme, alongside our companies to work towards achieving our shared goals.

Rod Pearson, Head of People team



## **About The Hill Group**

The Hill Group is an award-winning housebuilder and one of the leading developers in London and the South, delivering both private for sale and affordable homes.

The company's vision is to be the UK's leading, most trusted housebuilder, creating exceptional homes and sustainable communities.

Now in its 24th year, this family-owned and operated company has grown to establish itself as the UK's second-largest privately-owned housebuilder, with an impressive and diverse portfolio of schemes ranging from landmark mixed-use regeneration schemes and inner-city apartments to homes in rural communities. Current city centre regeneration projects are being undertaken in London, Bristol, Cambridge, Oxford and Norwich

Employing over 750 staff, the company operates from five strategically located offices across the South, with its head office based in Waltham Abbey, Essex.



## Site Management opportunities in The Hill Group

At Hill, we give our staff the necessary resources to progress their careers, as we understand that our people are at the very core of our success. We are committed to investing in our staff to offer great support and excellent training and development opportunities, providing them with the opportunity to fulfil their potential and succeed in their career aspirations.

We are passionate about addressing gender imbalance in the construction industry and are proud to be a platinum partner of Women into Construction, providing opportunities for women to enter and be successful in our industry.

Hill offer a number of Site Management opportunities across the UK which provide a great platform on which to build a challenging and rewarding career with us. Joining as an Assistant Site Manager there is a clear route of progression to Site Manager and Senior Site Manager through our internal talent schemes. Supported by external training providers to attain a formal academic qualification, you will also have the opportunity to achieve Chartered Construction Management status through the CIOB. Your journey will also entail structured mentoring and a robust programme of management development courses to ensure you are equipped with both the soft and technical skills to reach your full potential.

#### Links

https://www.hill.co.uk/careers-with-hill https://www.hill.co.uk/women-into-constructionpartnership

We are delighted to be working in partnership with Women into Construction and the HBF to promote the opportunities available within our industry for Women. Building a more diverse and inclusive employee base not only benefits us as an organisation but also our partners, our customers, our stakeholders and the communities within which we build. We are committed to building a better future.'

Victoria Anthony, Group HR Director

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## **Persimmon** Together, we make your home

## **About Keepmoat**

Keepmoat is a leading home builder who delivers beautiful, high-quality new homes for our customers right across the UK. Working with our partners we build around 4000 new homes across the country a year, many of them on brownfield sites, transforming them into thriving new communities.

As a leading homebuilder for first time buyers, we help people take their first step on the property ladder. Around 70 percent of the homes we sell on the open market are to first time buyers.

We are committed to delivering more of the high quality, multi-tenure, new homes the UK needs. We also partner with local authorities and registered providers to deliver much needed new homes for affordable rent and are one of the largest delivery partners of Homes England. We have a clear responsibility to help deliver a sustainable future.

We operate across England and Scotland - with over 80 live developments and 9 regional offices in Glasgow, Newcastle, Liverpool, Wigan, Leeds, Doncaster, Nottingham, Tamworth and Northamptonshire.

We employ over 1,100 people and are committed to creating a working environment where they all feel empowered to deliver and progress. Our culture is aligned to our values – it is straightforward, passionate, creative and highly collaborative; it is also based on openness, challenging, questioning, innovation, high performance and high engagement. Above all, it's under-pinned by a single belief: that every one of us makes a positive difference.



#### Site Management opportunities in Keepmoat

Here at Keepmoat, we offer a range of Site Manager roles, from Trainee up to senior level, underpinned by a structured career pathway and professional development support including entry level NVQ and apprentice and management qualifications up to Level 6 & 7 (degree/masters level).

We also work closely with our industry leading partners such as the NHBC, CITB and CIOB to develop our people. We offer a range of technical and soft skills development as part of our construction development programmes, for all Site Manager roles, and those aspiring to be contracts managers too.

Plus, you can expect a comprehensive and structured induction experience to ensure as new starters, you have all the essential skills, tools, information and support you need, to enable you to build affordable 5 star quality homes.

There are many site management opportunities and vacancies available across all 9 UK wide regions covering almost 100 sites, and we're really passionate about increasing the number of female Site Managers we employ and promote year on year, supporting our commitment to value difference, diversity and inclusion

#### Links

#### Careers | Keepmoat Homes

https://www.keepmoat.com/why-keepmoat-homes/ accreditations-and-awards

Diversity and representation matter in all industries and there is still work to be done to address the gender imbalance within the to be working with Women into Construction to interesting industry.

Charlotte Goode, Keepmoat Divisional Chairman for East Midlands and West Midlands

## **About Persimmon Homes**

Established in 1972 Persimmon Homes are one of the UK's leading house builders. With a 5 star HBF customer satisfaction rating Score, in 2021 we built over 14,500 new homes across the UK. With our headquarters situated in York, we operate from 30 regional offices throughout the UK which means we can offer a wide range of opportunities nationally across our 350+ outlets.

Our ambition is to build right, first time, every time. We are focused on our customers and on consistently delivering high quality homes and excellent customer

Having an engaged and high-performing workforce is key to the success of our business, we offer a rewarding work environment with excellent progression prospects and career pathways to suit a wide range of skills and interests.



Our people are supported in their personal development through extensive training and learning opportunities to ensure that we attract, develop and retain talented individuals at every level across all roles. In 2021 we employed over 650 trainees and apprentices and delivered over 13,200 training days.

Whilst our number of female construction apprentices and trainees has increased in recent years, we want to go much further. We aim to actively encourage more motivated and driven female candidates to join us. As part of our 50th year we have introduced Target 50 an initiative to increase opportunity and recruit 50 female apprentices or technical trainees into in roles across our businesses.

#### Site Management opportunities in **Persimmon Homes**

Persimmon Homes currently employ Site Managers and Assistant Site Managers on all of our developments across the UK. There are opportunities within the business to start as a trainee Assistant Site Manager and progress through our Site Manager development programme.

Our Persimmon Site Manager Pathway offers trainees a full time role working alongside a qualified Site Manager on a construction site with the opportunity to enrol onto a level 4 Site Manager apprenticeship.

In addition to this, each of our trainees are supported by our dedicated internal Construction Training Team to learn the Persimmon Way and put their newly acquired skills into practice with the potential for progression onto a level 6 NVQ Site Manager qualification for those successful in completing their

As a business Persimmon have a proud tradition of developing our talent with many of our trainees and apprentices going on to succeed in Contracts Managers and Director roles.

#### Links

Careers | persimmonhomes.com

Target 50 Express Interest – Persimmon Jobs

persimmonhomes.com

International Women's Day: Meet some of the women behind Persimmon Persimmon Homes

While the industry as a whole has slowly been making progress in building a more diverse workforce, we know there's a long way to go. Our number of female apprentices and trainees is increasing year on year, but we want to go much further. We want to actively encourage more motivated and driven women to join us in construction roles and build a successful career at Persimmon. We're excited to be working on this initiative with WiC and the HBF and look forward to welcoming participants as the programme progresses.

Madi Pilgrim – Director of Talent and Diversity

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## **About Redrow**

We are one of the largest leading house builders operating throughout England and Wales across 15 divisions with our Head Quarters situated in Ewloe, North Wales. Employing approximately 2300 employees with 15% of our workforce being trainees, one of our three pillars is valuing people, meaning we invest in the training and development to help our people fulfil their potential and ensuring we continue to be a great place to work.

We have been building quality homes for almost 50 years and have built over 100,000 award winning homes across the country. In 2021 we built over 5500 premium quality homes with the aim of increasing this

Last year Redrow won multiple housebuilding awards such as; House Builder Awards, UK Property Awards and received a 5 star rating for customer service from the House Building Federation in 2022.

Each year we run an employee survey as we value our employees feedback, last year 94% of employees said they were proud to work for Redrow, 89% recommend Redrow as a good place to work, 89% feel supported by their manager and 85% believe Redrow lives up to 'valuing people'.

#### Site Management opportunities in Redrow

At Redrow we have the following Site Management

- ➤ Trainee Assistant Site Manager (employees work towards Level 4 in Site Supervision)
- **▼** Assistant Site Manager
- **▼** Site Manager
- ▼ Senior Site Manager
- ▼ Project Site Manager
- ▼ Area Construction Manager
- **▼** Head of Construction
- **▼** Construction Director

As the world of work changes, we continually look to adapt; offering a blended learning approach which allows you to enhance your skills in a way that best suits your learning style. With a wide range of CITB approved courses and no limit on the number of training days you can attend, our Training Team can support you to tailor your personal and professional development. Our online learning management system hosts a variety of behavioural and technical

training to support your learning experience. From our mandatory modules, to books, webinars, videos and podcasts, you can choose how and when you want to expand your knowledge.

We have been working hard to attract more women into housebuilding and we are delighted to be working collaboratively with Women into Construction to close the gender imbalance we look forward to a successful partnership.

Karen Jones, Human Resource Director

Careers Website - Working At Redrow | Redrow PLC

PLC Website - Home | Redrow PLC

Sales Website - New Homes for Sale | New Housing

Developments | Redrow

Twitter - Redrow plc (@Redrowplc) / Twitter

LinkedIn - Redrow LinkedIn

Glassdoor - Redrow Career: Working at Redrow |

Glassdoor





## **About St Modwen**

St. Modwen deliver award-winning, quality new homes and sustainable communities across the UK. Thoughtful design, customer care, commitment to first-time buyers, and the highest levels of health and safety continue to underpin our successful and responsible approach.

We employ over 450 employees and are due to complete over 1,300 new homes in 2022. Each property is designed to incorporate a philosophy of light and height, with all new homes boasting high ceilings and large windows throughout. The bright, open living spaces help to create a calming space for homeowners to enjoy. We respond to our locations by creating and constructing a variety of new homes and tenures.

We are also focused on delivering responsibly and making a meaningful, positive impact on society and the environment. We have a proud history of making positive change in the communities we serve and bring this together in a truly responsible approach for the long term. This includes delivering the UK's first 'carbon negative' homes!

We operate across England and South Wales - as far as Swansea, down to Taunton, over to Essex and up to Newton-le-Willows, with significant presence in the West Midlands and North Midlands

As an employer, we are focused on being the best employer we can possibly be, St. Modwen is a place of inspiration, advancement and recognition for our colleagues. We have a culture of empowerment, accountability and support, and have focused on creating an environment where people can work collaboratively, take pride in their work, and progress in their career.

#### A Site Manager role in St Modwen

We have a range of roles within site management, including Apprentice Site Manager, Trainee Site Manager, Assistant Site Manager, Section Manager, Site Manager, Senior Site Manager, Project Manager and Senior Project Manager.

All St. Modwen colleagues are encouraged to have an active Personal Development Plan, and receive bestin-class learning and development, both on and off the job. All Site Management colleagues are eligible to enrol on NVQs, with a significant number of such colleagues completing NVQ Levels 4, 6 and 7 in recent

#### Links

https://www.stmodwen.co.uk/about-us/purposevalues-culture/

https://stmodwenhomes.co.uk/



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## Vistry Group

## **About Vistry Group**

Vistry Group, which includes the Bovis, Linden and newly formed Countryside Partnerships brands, is one of the largest housebuilders in the UK and currently employs more than 5,000 colleagues.

Vistry operates in all of the regions in England and the business is made up of its housebuilding division and the Partnerships division which works with local authorities, public bodies and housing associations.

Vistry is made up of 23 autonomous business units and the company has regional offices in eight locations including Exeter, Milton Keynes and Stafford.

Last year Vistry delivered a total of 8,639 properties an increase of 41 per cent on the previous year. The company built 6,551 houses for the private market, an increase of 41 per cent, and Partnerships delivered 2,088 mixed tenure properties.

The homes built by Vistry homes are aimed at different markets and price brackets. The properties range from apartments in mixed use developments to exclusive four bedroom family houses.



The company has put its employees and its values at the heart of its strategy. It is fully committed to doing the right thing and central to its purpose are its core values of integrity, caring and quality. The aim is to put customers and clients needs at the centre of everything the company does and how it operates.

## Site Management opportunities in Vistry Group

Typically, Vistry Group employs several people on each of its sites, these include a Site Manager, and assistant Site Manager and often a materials manager.

Many of the firm's Site Managers have progressed through the business after starting out in junior roles in the industry.

As part of Vistry's Employee Value Proposition the company actively encourages career progression and personal development throughout the business. Colleagues are regularly encouraged to expand their skills and experience and take on new challenges.

Vistry is an equal opportunities employer and is committed to attracting and retaining people from all walks of life and backgrounds. Currently a quarter of all employees are women, which is significantly higher than the industry average.

#### Links

www.vistrycareers.co.uk www.vistrygroup.co.uk

At Vistry we pride ourselves in the opportunities we offer for women to connect, support and inspire one another. Gender imbalance is a historic issue within our industry so we are thrilled to be partnering with Women Into Construction to help promote the variety of roles that this sector has to offer. We are looking forward to embracing the new programme, and hope we can support with addressing the issue of underrepresentation of women in the industry, along with our peers.

Danica McLean, Group People Director

## Interested? Get in touch today!

If you would like to find out more, we would love to see you at our **Online Information**Session where you can meet us, HBF and the employers to ask any questions!

To register your attendance please complete our **Programme application form.** 

SCAN TO REGISTER





www.women-into-construction.org

@WIConstruction

women-into-construction-cic

@WomenintoConstructionCIC

